

Performance Results for 2020-21 CFCWest

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	2020-21
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	35
2. Total number of local and regionally-based community strategic plans developed and/or updated	2
<i>Rural access to business development services</i>	
3. Total number of business training session participants	567
4. Total number of business advisory services	205
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$6,818,433.78
6. Total number of loans	220
7. Number of jobs created/maintained/expanded through lending ¹	371.5
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>Business 2 Business Voucher Program</p> <p>As a result of the RRRF Operational funding CFCWest worked with the Town of Canmore to deliver the Business 2 Business Voucher Program. This grant program awarded up to \$2,000 to eligible entrepreneurs and business owners with professional services to help their business build resiliency through the challenges of the COVID-19 pandemic. B2B opened and accepted applications until the budgeted funding was allocated. Eligible professional services included Human Resources, IT support, Mental Health, Bookkeeping, Accounting, Business Consultant, Resiliency or recovery planning, marketing plan development, and virtual and automation assistance. Thirty-three applications were received for the program. Virtual meetings were held with 20 applicants. At completion of the program, 20 businesses were maintained in Canmore.</p> <p>The B2B E-Commerce Grant ~ 2021</p> <p>As part of the Town of Canmore Economic Recovery Plan, the town launched the Business 2 Business (B2B) E-Commerce Grant. Managed in partnership with Community Futures Centre West, this initiative helps businesses move online or improve their e-commerce tools.</p> <p>The B2B Ecommerce Grant provides access to funding to develop or improve a business' website, digitization of supply chain management, cybersecurity tools, or digital marketing efforts. Eligible businesses can request funding of up to \$2,000 to support a greater market reach, increased</p>	

¹ Estimated at the time of lending

Performance Results for 2013-14 Insert Name of CF Here

revenue, and strengthened resiliency. Businesses who have received funding via 2020 Business 2 Business Voucher Program are eligible for a maximum of 50%, up to \$1,000.

21 businesses were assisted with this program to date. Efforts and program will continue into the 2021-2022 year.

Other similar programs were developed in communities in the CFCWest region, of which CFCWest either helped plan or participated in.